

TOM LEYKIS: HOW TO SCORE WITH WOMEN



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LEYKIS 101

HOW TO GET WHAT YOU REALLY WANT FROM WOMEN

Tom Leykis Outlines Everything You Need to Know About Outsmarting the Opposite Sex

If you are looking for a relationship, this is not the course for you. Most guys out on the prowl are looking to get laid. I know there are times when you might get emotionally involved with somebody, but frequently men think they love somebody when in reality they lust for somebody. Men think they have to let the girl move in or buy her diamonds or whatever to get laid. The next thing you know, they're married.

Men need to understand that it is to their benefit to delay marriage for as long as possible. The later you get married, the fewer years you will be married when you ultimately get divorced. Consequently, there will be less alimony to pay. If you've been married to a woman for ten years or more in California, and she makes less money than you do, you have to pay her alimony for life. Guys don't know this. I talk to guys who are married eight or nine years. I say, "It's crunch time, pal. You've got to do a little gut check here."

There's a very good chance that his wife has chunked up. She's probably chopped off her hair, and she's copping an attitude. They are large and in charge and sassy like the women on daytime-

As the flamboyant host of a Los Angeles-based radio show syndicated to 60 markets nationwide, Tom Leykis routinely dispenses wit, advice and wisdom to a largely male audience, aged 18 to 40. Convinced that HUSTLER readers could benefit from his expertise, we prevailed on the "Professor" to provide a quick course in what he calls "Leykis 101."



TV talk shows.

They say things like, "If you want dinner, make it yourself." American women want all the advantages of being a woman—having doors opened for them, dinner and drinks bought for them—but they don't want to perform any of the traditional roles like folding our socks.

Many women perform sex acts as a loss leader.

They make it seem like it's a good package, like when they sell a six-pack of Coke for 49 cents at the supermarket

START

Make a date.
Roll again

She's a single mom.
Go back 4

Meet at bar -
she gets drunk!
Go ahead 10

Photos by Eddie Sanderson

to get you in the door. Once a woman marries, she stops performing the services you thought came with the package. She stops looking good. No more blowjobs. They know that they can get away with it because if you say you're fed up, divorce laws let them take half or more of everything you have.

That's why you should have a prenuptial agreement. But men will say, "I don't have anything; what do I need a prenup for?" Are you that big of a loser that you believe you'll never have anything? Although you're making \$500 a week today, might you not, at the very least, win the lottery? Win a poker championship? Maybe you'll inherit money. Anything can happen.

Women are savvy. A woman will say, "Oh, signing

somebody—without signing that contract. If they get married, men not only have to pay child support, they have to pay vagina-mony that they would not have to fork out were they not married.

In any case, you should absolutely avoid marriage until you achieve your dreams. If you want to be a doctor, a lawyer or an architect, or if you want to be a CEO or whatever, do not get emotionally involved with a woman. Women are dream-killers. A woman will complain when you go out of town or when you work late.

Women know inherently that if men make

ATM receipt
trick works!
Advance 5

She filibusters -
Go back 2

Spend less
than \$40!
Roll again

more money and become more successful, they will trade up. That's why women do everything they can to beat us down

and keep us where we are. It's a rare woman who actually supports a man's desire to advance.

Now that you know whom this course is aimed at—and not aimed at—get ready to follow my 16 simple rules for conquering women.

RULE #1: The purpose of going on a date, contrary to what women delude themselves into believing, is to get laid. There is no other reason to go on a date. No guy really wants to hear some female discuss her political opinions or hear about her cat Fluffy. We're there to get laid. That is why we go out on dates. That is why we spend money, buy dinner and sit and listen to a complete stranger blab. As men we will sit there, not hearing a word until we see her naked.

Women delude men into believing that we are out to make a new friend, or that we are paying for the pleasure of their company. How many of our male friends do we buy dinner or drinks for? Our buddies will pick up a beer once in a while, but do you spend \$75 for dinner on your friend?

a prenup is not romantic."

She'll say, "I can't believe you're talking about divorce before we get married."

You find out how romantic women really are when they get divorced, and they hire an attorney and start making all kinds of demands. Women are "romantic" when they are trying to get men to back off of a prenuptial agreement.

When you get married, you are setting up, legally, a corporation where each partner owns 50% of the assets. It is a relationship that is endorsed by the Secretary of State, the same as if you form a private corporation. You are signing a contract and agreeing that half of everything you have belongs to the other person. Guys should never believe that romance has anything to do with marriage.

You can think the world of somebody. You can live with somebody, and if you insist, you can have children with

Do you pick a complete male stranger out of a crowd and say, "I will take you to dinner"? No. If the date has any other purpose than to get you laid, it's not a date.

RULE #2: Do not spend more than \$40 on a date. Your optimum goal is to spend zero. One of the techniques I teach is to call the woman and ask, "What time are you having dinner?" She will say, "Oh, I don't know—7:30." You say, "Great. Why don't we get a drink when you're done, about 9:30?" It sounds good on the surface. But the reality is, she just lost out on your buying her dinner.

Another gambit is to eat a nice hearty meal at home before you go out. Then, when you get to the restaurant, just have a salad. Very few women will eat more than you. If you are with a woman who eats more than you, you are probably with the wrong woman.

RULE #3: Do not date single mothers. While they are the easiest lays in the world, they have already made one mistake. The next time the condom breaks, you are going to be paying for it.

RULE #4: Always look like you make huge amounts of money. That's especially

important when you're talking to your average garden-variety L.A. or Dallas gold digger.

Here are some of the techniques we teach on the air: If you live in a crappy apartment, scope out a nicer neighborhood near where your apartment is. Find a house that's being renovated or is under construction. Tell her your apartment is temporary while your house is being redone. Drive her by the house that's being renovated and say, "See, there it is." You can also tell her the car you're driving is a loaner while your own car is being serviced.

Another technique involves ATM receipts. Go to an ATM machine located in an enclosed space, fish through the trash and find the receipt with the largest balance on it. At least five or six figures if you can find it. Jam it in your pocket. Next time you meet a hot chick, you say, "Let me give you my number. I've got a piece of paper here somewhere." You pull out the ATM receipt with the large bank balance, and you write your phone number on it. We've gotten reports of guys getting calls within 30 minutes.

We also tell people to come up with believable occupation scenarios. They should be based on your own personal interests. Don't be a screenwriter unless you have an interest in films and are conversant about them. If you are a Roto-Rooter guy, at the very least you own the franchise. Pretend to be something in a business you know about.

RULE #5: When dating a new woman, the object is to get her home as quickly as possible. Women have lots of ways to keep you from achieving that goal. Among them is

the filibuster. Let's say you've been at a bar until near closing time, and the woman says, "Let's find a club and go dancing." Then, after dancing, she says, "Let's get something to eat." These are all ploys to avoid having sex. Next she'll say, "Oh, my God, are you kidding? I just ate a Grand Slam breakfast. I smell like bacon. We can't have sex now."

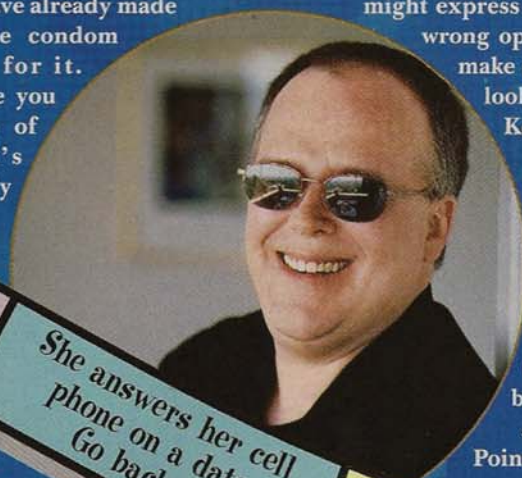
That's why you go directly from wherever you are ingesting alcohol to between the sheets. Don't stop anywhere in between.

RULE #6: Keep things simple. No double-dating, no triple-dating. No bringing her friends along. No buying drinks or meals for them. She calls you and says, "My friend Patty is in from out of town. She has nowhere to go tonight. Do you mind if she tags along?" Yes, you do!

Try not to reveal anything about yourself. Anything you say can be used as an excuse to avoid having sex. You might express the wrong political opinion. Or the wrong opinion about religion. Or you might make an off-color joke. Women are always looking for excuses to shut you down. Keep everything short and sweet.

RULE #7: If she doesn't give you her full attention, leave. There are ways to tell if you are being played. Any woman who answers her cell phone during the date is probably talking to the guy she will hook up with after she gets you to pay for dinner. I know, because I've often been the guy making that call.

A woman is out to dinner with Poindexter from the information-technology department. About



Drink lattes at Starbucks for 3 hours. Lose a turn

She answers her cell phone on a date - Go back 18

She considers you a friend. Lose 2 turns

She's on the guest list -

9:30

her cell phone rings. It's me calling to ask how is it going over there. "Oh, fine," she tells me. "I'm having dinner with a friend." I say, "Great. When will you be done with your friend?" She replies, "Oh, I'm busy now. Can I call you back?" Five minutes later she goes into the bathroom and calls me. She says she'll see me at about 11.

I tell guys, if she answers the cell phone during your date, it's either the baby-sitter or the guy she is hooking up with later. In either case you should get up from the table and leave. Simply leave and let her pay the bill. Done. If you are paying for dinner, you are paying for 100% of her attention. Be ruthless. She answers the phone, you are out.

RULE #8: Do not let women scam you. I had a woman come to me and say, "There is a band that's playing over at Cafe Largo tonight. They're really good, and I've been wanting to see them. I know one of the members. He put me on the guest list." What's happening there is a classic scam. The guy in the band is either somebody she has fucked or wants to fuck. She is trying to get him jealous or get his attention, and she is using you to do it! I tell

guys, if she tells you she is on the guest list, do not go there.

RULE #9: Do not let women filibuster. When you've gotten her home, watch out for the following: She opens the shades and points out what a beautiful view it is. Or she asks if you want to look at her photo album. Or she tells you, "I've got this cool DVD; do you want to watch it?" Avoid that stuff and move in for the kill as soon as you get to her place. Do not waste any time. See Rule #5.

RULE #10: You make the move. Never ask if you can kiss her. Never ask if she will take her clothes off. These are mistakes guys make. Of course, women get an opportunity to say no so you don't get sued or arrested. But they don't get an opportunity to come up with excuses.

Women like strength and confidence. They like a man who is going to take them. Not rape them, just take them. Any man who is waiting for a green light will get stopped.

RULE #11: Go to her place. She should not know your address or have the ability to mark her territory. Chicks are great at leaving stuff around your apartment. But the main reason you want to get to her place is because you control when you get in and get out.

I once made this mistake. She came over, got in the hot tub. We got into my bed. We went at it for an hour or two. Then I went to the bathroom. When I came back, she was asleep in my bed, unconscious from the champagne and the hot water and the fucking. She laid in my bed snoring. I couldn't move her. I couldn't get her to leave. So she ended up staying the night.

I wake up in the morning, and she says, "Let's go have breakfast." If you're at her place, you have sex, get up, towel off and

Starbucks and listen to them talk about their job, themselves, their cute kitty cat who has hairballs, their ex-boyfriend who is such a jerk. They will play you for as many cups of coffee or drinks, or as much dinner, as they can possibly get without actually having sex. There are many women who will go out with you just to get attention. To feel powerful by seeing how much money they can get you to spend on them without their actually putting out.

I have an ex-wife who bragged about how she went to dinner with guys in Beverly Hills all the time. She knew she was never going to sleep with them. Try to figure out who is not going to produce for you, and cut them off before they get any money or food or drinks or time from you. Don't waste time with people who won't fuck you.

RULE #13: Always pick attractive women. Attractive women are not only more likely to put out for you—a fact that surprises many guys—but also they don't need to go on a date to get attention. Believe it or not, attractive women have lower self-esteem than less-attractive women. Most women are 4s and 5s. And they are just brimming with self-esteem. It's the woman who looks perfect who obsesses about whether she is 107 or 108 pounds. They are so hard on themselves. If they get a zit, it ruins their whole day. So it's much easier to play more-attractive women than it is average-looking women.

RULE #14: Never be a woman's friend because if you're her friend, you are really her gay friend. Then she will start talking to you about all the other guys she is fucking. There are idiots who sit around warming up in the bull pen waiting for these women to finish up with whomever they are dating. When they are finished, they will go ahead and fuck someone else. Then they'll hardly be able to wait to tell you, their good buddy, about how great it was!

RULE #15:

Never tell a woman that she looks good, because the first thing she'll think is, *If I look that good, I can probably do better than this!* Never say, "I

(continued on page 161)

Go back
to START

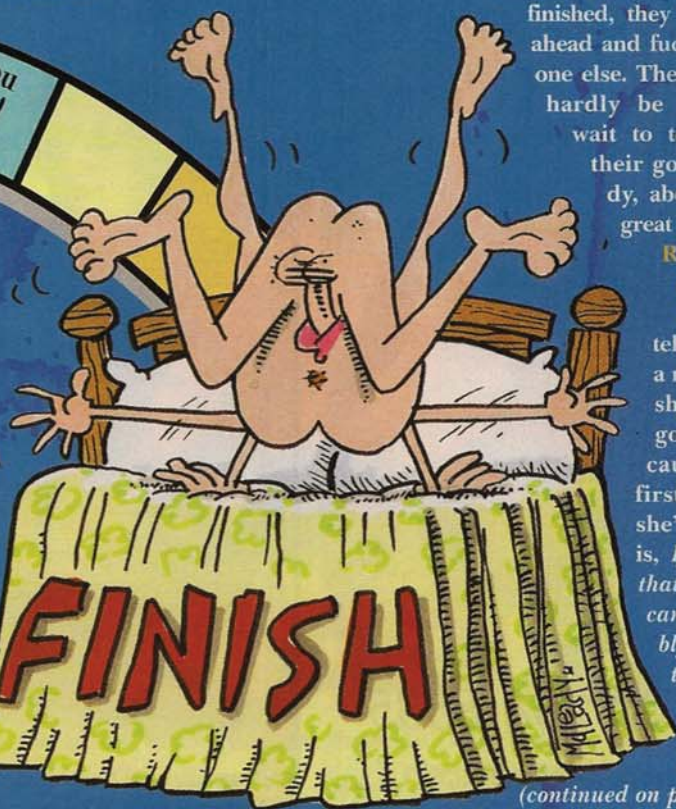
She's convinced you
own the franchise!
Go to FINISH

get the hell out of there. Get home in time to watch *SportsCenter*. No spooning, no cuddling, no hugging, no nothing. The key is speed.

RULE #12: Know when to fold 'em. Have you ever dated somebody or tried to date somebody, and it seemed like it was going well, and then they just disappeared? So you call them and get voice mail. They never return your call. You send them an e-mail. They don't respond. You send a text message. Still no response.

I had one woman call up and say there was a guy she had done this to more than once. She said she did it to him because better things came along. She ultimately said this guy thinks of her as a girlfriend possibility. She said, "He's a nice guy, but I just don't see him that way." I said, "Then why do you keep making appointments to see him?"

Women are attention whores. If they can, they'll get you to take them to



LEYKIS 101

(continued from page 51) love you." You always want to keep women off-kilter.

I recommend doing that with a series of backhanded compliments. For example, you say, "I really like a woman with a little extra meat on her bones." Or "Don't pay attention to what anybody else is saying. I think you are great." Or "My friends don't like you, but don't worry about that." Women hate to admit this, but they respond to being treated like shit. There is a reason everybody's ex-husband was an asshole: because that's what attracted her in the first place!

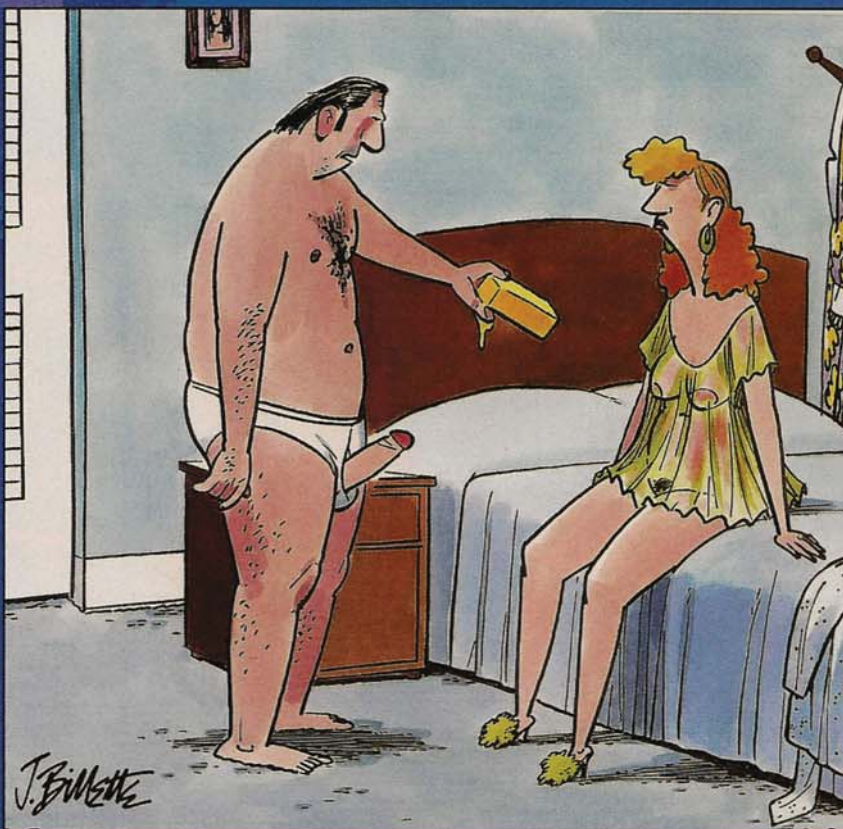
RULE #16: Do not believe a woman who says she never sleeps with men on the first date. Women sleep with men on the first date if they are rock stars, musicians, actors, famous people, politicians, radio personalities or whatever floats their boat. If she says, "I don't sleep with people on the first date," she is really saying, "I'm not sleeping with you on a first date."

Women are in denial. First of all, they are in denial about using sex as a bargaining chip or a loss leader. Secondly, they cannot admit to a man that they want to get laid themselves because that's giving away the store.

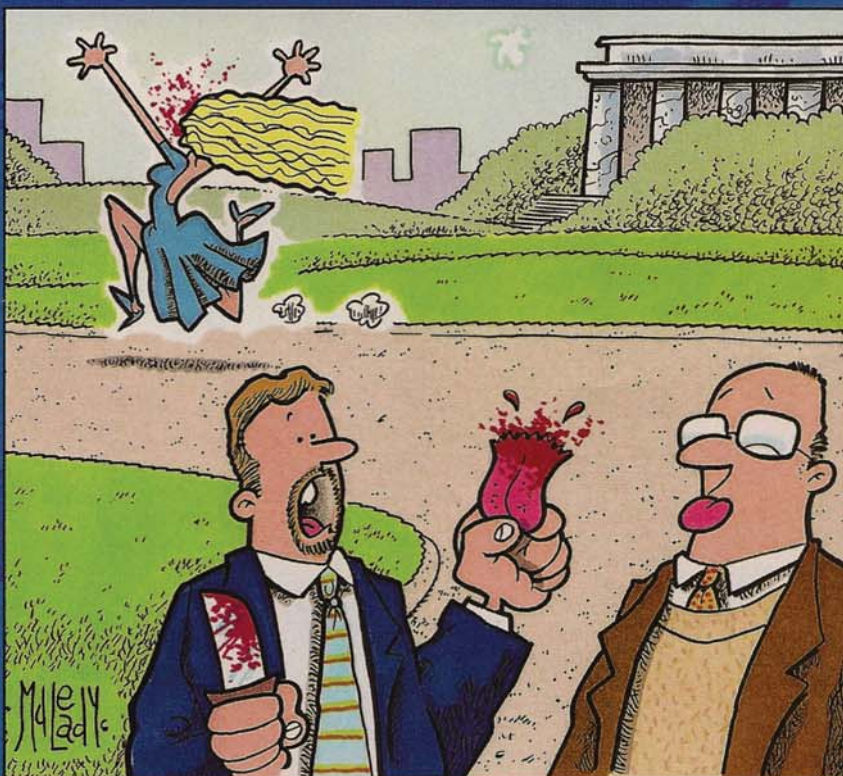
Women talk like this: "Well, I went to the bar with my friends, and there were these guys, and they came up and talked to us. One bought me a Jägermeister, and it was cool. We talked for a while. Then he bought me another Jäger. Then he said, 'Why don't you sit down over here.' I sat down. He got me some water. Then I had a Kamikaze and a Jell-O shot, and then I was really screwed up. He said, 'I live a few blocks from here. Why don't you come to my place.' So I said okay, and I went. Then he said, 'Why don't we go to my bedroom?' So I went, and one thing led to another, and I woke up in the same clothes I was wearing yesterday."

Women never say, "I was feeling horny, so I went down to the bar, and I saw this guy, and I went home and fucked him. I don't even know the guy's name." American women always need to have plausible deniability and claim that they had no intentions of having sex. That is why women go out without their diaphragms.

So that's it. Now you know how to be the master of women. Follow these rules, and you will never go wrong. Or ignore the rules, be a pussy and let women drag you around by the nose. It's up to you. 🐻



"That foreplay shit takes too long to get you juicy. Just jam this stick of butter in your twat, dear!"



"In the interest of national security, I just cut Ann Coulter's tongue out!"